

## SPONSORSHIP CHART - 2018 CALGARY ITF Men's Pro Circuit Tournament

SPONSORSHIP ENTITLEMENTS		MAJOR SPONSORS					<\$500 Donation
		\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	
		TITLE SPONSOR	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	
Tournament becomes identified by your company's name (e.g. The <b>COMPANY NAME</b> Tennis Futures)		★					
Tournament becomes identified by your company's name (e.g. The Title Sponsor Tennis Futures presented by <b>COMPANY NAME</b> )			★				
Large banner during the tournament, and displayed at the Calgary Tennis Club throughout 2017-18 season (banner provided by company)		★	★				
Banner during the tournament, and displayed at the Calgary Tennis Club throughout 2017-18 season (banner provided by company)	Large	★	★	★			
	Medium				★		
	Small					★	
Setup a booth & offer company product during the tournament		★	★	★			
Priority opportunity to setup a booth or other marketing opportunity at CTC social events	3 per year	★					
	2 per year		★				
	1			★			
Brand exposure on Lines Personnel T-shirts, etc.		★					
Brand exposure on Ball Kid T-Shirts, etc.			★				
Award Ceremony Presenter		★	★	★			
Pro-Am Spots, if interested		★	★				
Sponsors & Players Party		★	★	★	★	★	
Color ad in official program	Full Page	★	★				
	1/2 Page			★			
	1/4 Page				★		
Brand Exposure on media and press releases		★	★				
Priority Brand Exposure Tournament Poster		★	★	★	★		
Priority Sponsorship recognition on Sponsorship Poster displayed at the Calgary Tennis Club throughout the season		★	★	★	★	★	★
Priority Brand Exposure tournament memorabilia (t-shirts, etc.)		★	★	★	★		
Company flyer/brochures and business cards displayed at the Calgary Tennis Club for the 2017-2018 season		★	★	★	★		
Company Logo with website link on Calgary Tennis Club website footer		★	★	★	★		
Priority Company logo and website link on tournament website		★	★	★	★	★	★
Recognition on sponsorship page in official program		★	★	★	★	★	

**FOR SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:**

Doug Porter  
 Calgary Tennis Club - Tournament Director  
 Phone: (403) 870-4349  
 Email: [futures@calgarytennisclub.com](mailto:futures@calgarytennisclub.com)

## *Donations for Tournament Expenses*

Bottled Water

Sports Drinks

Bagged Ice

Daily fruit and power bars

Court side coolers

Tennis Balls *14 cases*

Gas cards for player shuttle service to and from hotel

Towels

Umbrellas

Trophies

Food for sponsors/player social

Gift Cards for food and/or gas

Hostess location for players party



Calgary Futures June 16<sup>th</sup> - June 24th, 2018

CORPORATE SPONSORSHIP AGREEMENT



Our company wishes to purchase the following sponsorship packages for the Calgary Futures Event:

<i>Sponsorship Tier</i>	<i>Amount</i>	<i>Initials</i>
TITLE SPONSOR	\$10,000	
PRESENTING SPONSOR	\$5,000	
GOLD SPONSOR	\$3,000	
SILVER SPONSOR	\$2,000	
BRONZE SPONSOR	\$1,000	

<b>SPONSOR INFORMATION</b>	
COMPANY NAME:	_____
CONTACT NAME:	_____
MAILING ADDRESS:	_____
TELEPHONE:	_____
EMAIL ADDRESS:	_____
AUTHORIZED SIGNATURE:	_____

<p>Please make all cheques payable to: CALGARY TENNIS CLUB</p> <p>Mailing Address: #1100, 736 - 8th Avenue SW</p> <p>CTC Location Address: 1445-16 Street SW, Calgary, Alberta</p>
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<b>CALGARY TENNIS CLUB</b>	
REPRESENTATIVE:	<u>Doug Porter</u>
TITLE:	<u>Tournament Director</u>
SIGNATURE:	_____

<p>Please complete and send this form by email <a href="mailto:doug@portervaluations.com">doug@portervaluations.com</a> Or by fax 403-244-5314</p>
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